

alpha store



Authorised
Reseller



Authorised
Service Provider

Al-Nahar International :

Founded in 1974 to accommodate the latest technologies in the field of office solutions in the State of Kuwait. Today, the company continues to succeed in deliver customer satisfaction by providing efficient solutions to customers at their work place.

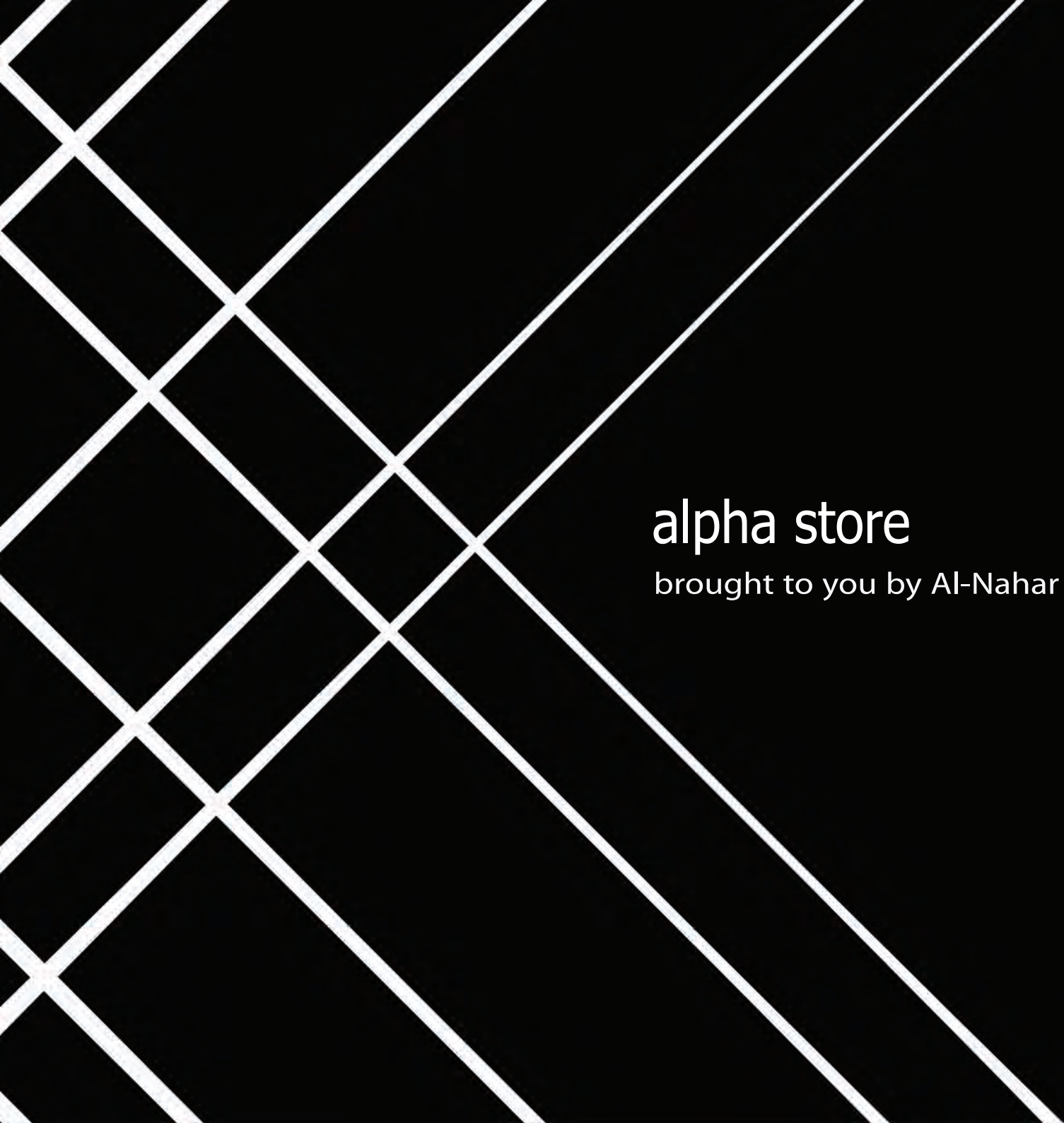
With more than 44 years in the market, Al-Nahar International Group has gained its place among Kuwait's most significant companies in the field.

Al-Nahar is well known for its solid reputation in the market for :

- Honesty and sincerity in conducting business.
- Caring and adhering to customer's demands and expectations.
- Gaining and maintaining customer's trust and appreciation.
- Vertical and horizontal growth in products and service's.

alpha store :

Established in **2011** as an Apple Authorised Reseller & Authorised Service Provider, brought to you by Al-Nahar International Group W.L.L., as it has a solid historical name in the Kuwaiti Electronic's Market. Currently running two showroom's that are dedicated to Provide all Apple Range along with Adobe Software's in addition to a great variety of high-end multibrands of accessories that certified by Apple .



alpha store

brought to you by Al-Nahar International Group W.L.L .

PART OF | **النهـار**
Al-Nahar International Co. شركة النهـار الدولية

VISION

To Become the leader in providing Business Technology Product's and Services in the Kuwaiti market.

MISSION

We are committed to constantly achieving customer satisfaction by delivering highest value of product's and service's through our professionally qualified teams.

Value

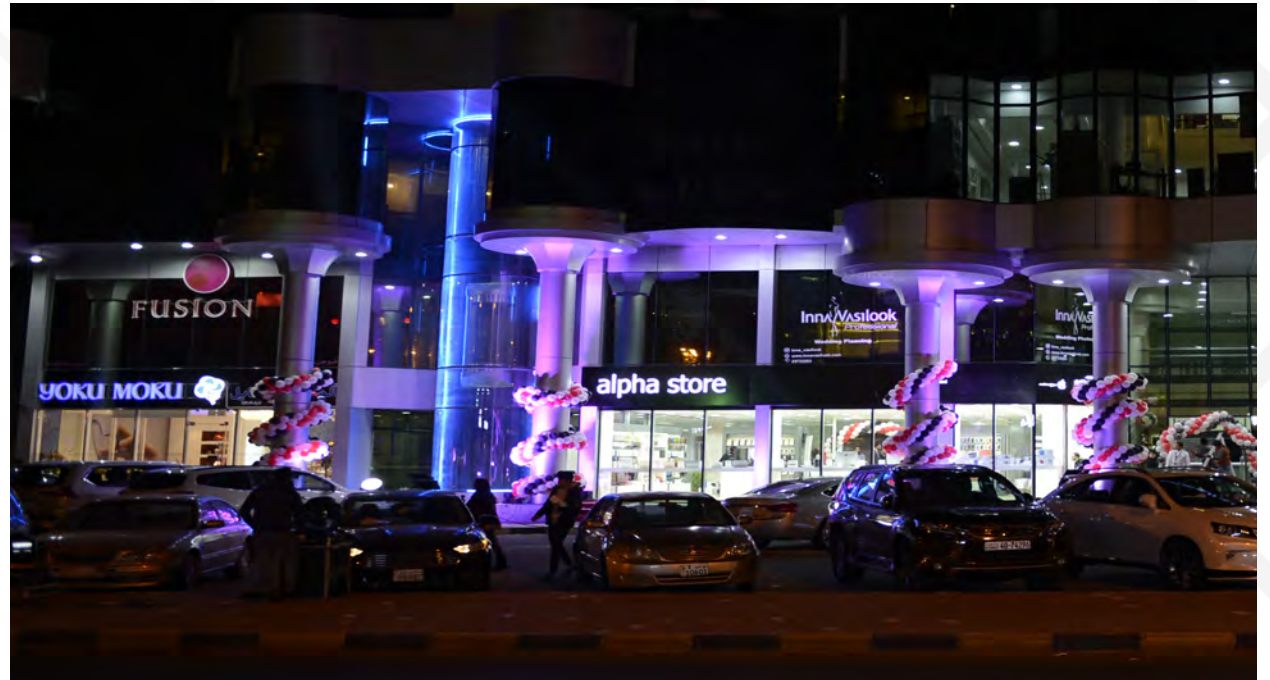
- **Values:** Treat all individuals with courtesy, dignity, and respect.
- **History:** We have served the Kuwait market for more than 44 years in the field of Office Technology by supplying the most advanced & professional brands available in the world.
- **Promise:** Treat all individuals with courtesy, dignity, and respect.
- **Team work:** Work together as a single team to provide the best quality & services to our valuable clients. Maintain a healthy environment which motivates and encourages cooperation & respect for our employees.

Retail

Translating to our expansion strategy as an Authorised Reseller & Services Provider to reach all segments of society by providing our customers with a new shopping experience, We have opened 2 Showroom's and 2 Service Center's. more over a new established expansion plans for **2018** such as opening new retail store plus high consideration of E-commerce online business. with the aim that this step will help us in satisfying our client's demands with the mixture of convenience and efficiently fast service's providing all Apple categories and high-end accessories that certified by Apple.

Categories: Mac, iPad, iPhone, Watch, Beats & its related accessories Adobe software's in addition to a great variety of high-end multi brands of accessories such as :





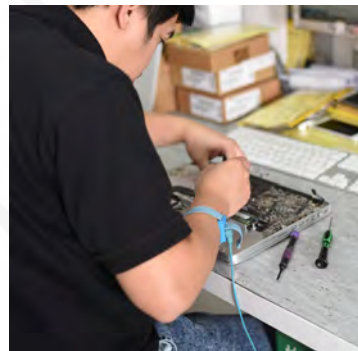
Services

alpha store offers a unique service experience for all Apple users, it has an enjoyable & comfortable atmosphere with a big calm waiting area for customers.

alpha store has been accredited by Apple as an Authorised Service Provider by fulfilling all the requirements of Apple International Standards of Terms of Service, it has two workshops equipped with safety area and tools located in Al-Rai & Salmiya to be more closer to our end-users .

alpha store is authorised to offer all repairs for all Beats & Apple products like Mac, iPad, iPhone, Watch, Beats & it's related accessories.

We are using Apple international system GSX (Global Service Exchange) to access all Apple warrantie's in order to come with the best service solution for all Apple user's.



Locations

alpha store :

Head Office :

Tel:24735700 | Fax :22260025

Email :alphastore@alnahar.net

Address :Rai, Ghazali St, Opposite Centre point, (Al-Nahar Building) number 386

Showrooms :

Shuwaikh, 80 St (jahra road).

(Al-Tilal Complex)

Tel:22252588 | Fax :22260025

alphastore@alnahar.net

alphastore-kw.com

Salmiya, Salem Mubarak St.

(Galleria 2000 - Abdulwahab Complex)

Tel:25711697 | Fax :22260025

alphastore@alnahar.net

alphastore-kw.com

Service Center :

Al-Rai Ghazaly St.

(Al-Nahar Building opposite to centre point)

Tel: 22277688 | Fax :22260025

alphastore@alnahar.net

alphastore-kw.com

Salmiya, Salem Mubarak St.

(Galleria 2000 - Abdulwahab Complex)

Tel: 25710972 | Fax :22260025

alphastore@alnahar.net

alphastore-kw.com



WHY
alpha store?

- Our ambition for new business expansion has no limits.
- Authorised Reseller by Apple.
- Authorised Service Provider by Apple.
- All **alpha store** products are all official and original stocks .
- **alpha store** team (Retail + Service) is well trained & certified by Apple.
- We cover Apple warranty wherever you purchased your products.
- We combine all of the most well-known brands of accessories inside **alpha store** to show you the latest and trending items.
- We care about your safety, that`s why **alpha store** provides a wide variety of accessories that are certified by Apple.



The **alpha store** team are all fans of the Apple brand. We live and breathe the Apple experience. We encourage you to visit one of our stores, to meet **alpha store** staff so they can tell you more about the ideal product that suits you best, based on your requirements and needs.

Thank You

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